



SAbAR
Training and Resources
NS0239563-M

BUSINESS PROFILE



ABOUT US

COMPANY BACKGROUND

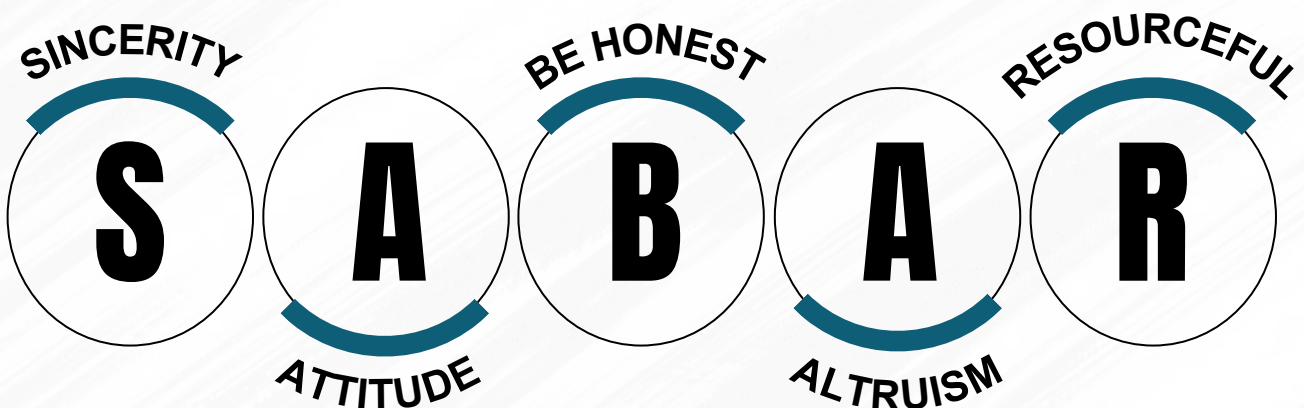
SABAR Training and Resources, a business entity established in 2020, founded by Tn Hj Syamsul Amri Abdul Razak, a seasoned leadership & networking specialist.

We specialize in connecting organizations with high-quality training solutions, delivering impactful learning experiences for Government Agencies, Corporate Organizations, and business entities across various industries.

We maintain active strategic collaborations with esteemed Training Providers, allowing us to offer diverse expertise, customized modules, and flexible delivery methods that align with our clients' objectives and organizational needs.

At SABAR Training and Resources, we are committed to build long-term partnerships and delivering training solutions that create meaningful and sustainable impact.

OUR CORE VALUES



LEAD TRAINER



TN HJ SYAMSUL AMRI ABD RAZAK

Hj Syamsul Amri Abd Razak is an *MIM - Certified Professional Coach* and an *HRD Corp Accredited Trainer* as well as a certified Basic & Meta-Reflection NLP Practitioner. He holds *Certificate of Kepimpinan Adabi* from Raja Zarith Sofiah Centre for Advanced Studies on Islam, Science, and Civilization (RZS-CASIS), UTM and *Certificate for Training of Trainers (TOT) on Adab, Self Governance & Leadership* from IIUM. He also holds *Certificate in Islamic Business Management* from the renowned International Institute of Islamic Thought (IIIT) in collaboration with IIIUM.

Graduated with LLB (Hons) from IIUM and MBA from UKM, his valuable experience in corporate world is being demonstrated in strategic senior leadership positions that he held previously as General Manager for Business Development, Marketing & Liason in Alam Sekitar Malaysia Sdn Bhd, a wholly-owned company of a public listed company, Progressive Impact Corporation Berhad. Prior to this function, he was the Director of Business Development, UKM Pakarunding Sdn Bhd, a consulting firm owned by a public university Universiti Kebangsaan Malaysia (UKM). These BD and Sales & Marketing functions that he has held close to thirty (30) years for various industrial segments remain practical and relevance for industrial insights and experience.

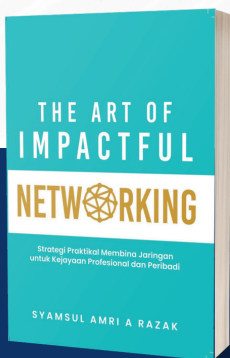
Currently, he is the Principal Advisor for UKM-UnipeQ Sdn Bhd, a consulting, accredited lab and an HRD Corp-approved Training Provider (TP), a company owned by UKM Holdings of UKM. At the same time, being appointed as Associate Trainer for various reputable Training Providers. He is a Certified *Sahabat Penggerak Madani* (SPM) for Akademi Kenegaraan Malaysia, Prime Minister's Department.

He teaches at the Faculty of Economics & Management UKM as Part Time Lecturer for the Business Communication Course (local & international cohorts). He has also been involved as Module Developer & Lecturer for two (2) professional certifications namely *Sijil Professional Kepimpinan & Integriti* (SPKI), a professional certificate jointly offered by UKM & the Institut Integriti Malaysia (IIM) as well *Certified Professional Leader* (CPL) awarded by UiTM in collaboration with a leading Training Provider.

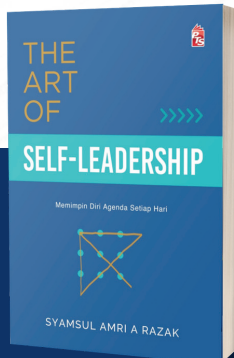
Khazanah Nasional Berhad, the Government sovereign wealth has also appointed Hj Syamsul as its Executive Coach commencing June 2024. In addition, Hj Syamsul is a member of Malaysia Institute of Management (MIM), Institute of Marketing Malaysia (IMM) and Malaysia Association of Professional Speakers (MAPS). At present, he sits in the Board of Trustee for Yayasan Kebajikan ABS, a foundation registered with Registrar of Companies. He also contributes as Invited Speaker from 2022 for the *Slot Motivasi Pagi* aired on the national Radio IKIM where he talks about self leadership & networkings. Hj Syamsul has been involved in various Learning & Development programs as Speaker & Trainer for various agencies and corporations. He was the Chairman for Resident Association for s3 Damai Impian Bandar Baru Bangi and an active Community Fellow for Benevolent Malaysia, an NGO and a Volunteer with Islamic Relief Malaysia (IRM).

His first book on '**The Art of Impactful Networking**' was launched during the KL International Book Fair 2023 by the Director of National Book Council, Ministry of Education Malaysia. His second book, '**The Art of Self Leadership**' which was also listed as Best Seller during the 2024 KLIBF was launched during the prestigious yearly Book Fair 2024. These books have already entered its 5th and 4th Reprint respectively. His third book '**From Network to Net Worth**' was launched during the same annual event in May 2025 and has been making headlines in numerous Book Review Sessions in various agencies including UKM, INTAN and FSL, Bank Negara Malaysia. It is now at its 2nd Reprint. His fourth book is expected to meet readers in 2026.

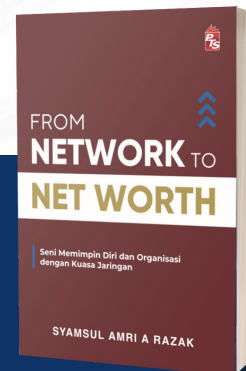
Hj Syamsul focuses on **Self & Strategic Leadership, Business Development and Sales Management, Bahasa Melayu Tinggi, Business Communication and Interpersonal & Networking Skill**. These modules have been presented at various agencies for private and public sector officials.



The Art of Impactful Networking
(2023, 5th print)



The Art of Self- Leadership
(2024, 4th print)



From Network to Net Worth
(2025, 2nd print)

OUR EXPERTISE



Learning & Development

Bring with him vast experience in corporate practice, Hj Syamsul focuses and specializes on the following expertise:

- Self & Strategic Leadership
- Business Communication
- Interpersonal Skill
- Sales and Marketing
- Networking Capability

Executive Coaching

As a Certified Professional Coach, Hj Syamsul is an enthusiast in coaching practices in the following areas that include:

- Leadership Program
- Personal Development
- Career Growth



Speaking Engagement

Public speaking engagement has been the passion and selected topics for his Executive Leadership Talk includes:

- Self Leadership
- Leadership : The Strategic Way Forward
- Leaders : Connecting the DOTS
- Leadership & Integrity
- Leading in the Digital Age
- Leaders are Coaches





Scan the QR Code to connect with us!



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As of January 2026
